



Popcorn Kernel Journal

2009 Voyageurs Area Council - Fall Popcorn Newsletter Edition #3 - 10/12/09

Charge Up Your Scouts to Knock on More Doors

Statistics show that 70% of people will buy popcorn from a Scout, when they knock on their door; however, 81% of doors don't get knocked on. Encourage your Scouts to do two more blocks than what they normally do or to fill up their order form. Have a pack or troop contest based upon the number of orders taken from week to week. Be creative and keep your families energized to succeed at achieving their Ideal Year of Scouting.

Super Selling Scouts

Don't forget to encourage your Scouts to stay focused on the bonus prizes that are available to kids that want to go the extra mile in sales.

- Grand Prize Drawing: Every Scout that sells \$250 or more will get into the Grand Prize drawing, one entry for every \$250 sold. Grand Prize winner will receive their choice of a \$1,000 VISA Debit Card, Wii Console with TV, Xbox 360 with TV or Laptop Computer.
- \$2,500 Sellers Club: Each \$2,500 seller in 2009 will receive a RCA Small Wonder Digital Camcorder.
- Top Salesmen: The Top 25 salesmen (\$750 sold minimum) will be invited to a special activity designed just for them, A Super Salesmen event in April 2010.
- Trail's End:
 1. \$1500+ sellers receive a \$50 Wal-Mart Gift Card from Trail's End
 2. \$2500+ sellers are placed in the Trail's End Scholarship program
 1. 6 % of gross sale credited to Scout's Scholarship account for post High School Education, Missionary Fund, or Clergy Fund.
 2. Each \$2,500 seller in 2009 will receive an Ipod Shuffle or a Portable DVD player.

Fill the Sheet Information

- Fill-the-Sheet entries must have a single name and address per line.
- Each Fill-the-Sheet youth will get a patch and \$5 Scout Buck – usable for the Scout Shop, District Activities or Council camps. Leaders – You will order the "Fill the Sheet" patch on the Unit Prize Order Form. Even if you take the cash incentive for prizes, you must still submit the Unit Prize form for the patches.
- There will be weekly drawings for those youth that fill a sheet during the previous week. There will be 5 prizes each drawing. One entry for every Fill-the-Sheet completed
- At the end of the sale, all Fill-the-Sheet youth will be entered into a Final Fill-the-Sheet drawing for a GPS unit. One entry for every sheet turned in during the sale.

Blitz Week/Fill-the-Sheet Prize Winners

What a great first week of popcorn sales! Would you believe 196 Scouts qualified for the Marshmallow Bow & Mallow prize? They had popcorn sales of \$350 or more. This is a great start for our popcorn sale. Listed below are the winners from the Blitz Week drawing and from Week 1 of the Fill-the-Sheet drawing.

Blitz Week

Ipod Shuffle	Michael M	Pack 43, Duluth
Lego Racer	Thomas H	Crew 128, Cook
Coleman Survival Tool	Steve B	Pack 180, Moose Lake
Flashlight	Mason P	Pack 152, Esko
Pocket Knife	Jack G	Pack 43, Duluth
Water Pistol	Bagriel H	Pack 105, Hermantown

Fill-the-Sheet

Lego Power Miner	Brenden H	Troop 82, Bemidji
Outdoor Survival Kit	Kelley B	Pack 62, Baudette
Coleman Survival Tool	Hunter J	Pack 21, Duluth
Pocket Knife/Flashlight	Ethan J	Pack 9, Hibbing
Pocket Knife	Nathan M	Troop 106, Hermantown

2009 Contest - POPCORN ORDER FORM UNIT PICTURE

Do you have what it takes to get your unit photo on the front of the 2010 Trails End Popcorn Order form for everyone to see? Did you see the top seller, grand prize seller and the top selling units on this year's order form? Be the unit with the highest per Scout sales average (based on total sales among the number of registered Scouts on October 31, 2009), your unit's photo will appear on the 2010 order form for our council.

Orderpopcorn.com

Trail's End has changed orderpopcorn.com. The unit does not have an order key. Instead, they are having each Scout set up their own account to receive an order key. Below are the instructions for setting up an account.

Each scout needs to re-register this year and have an email account. The scout ID numbers from last year will not work. If you have two sons in Scouts, each will need a separate email account (gmail offers free email accounts). Changes this year were instituted for 2 reasons: on-line security (scouts need to be +13 yrs old or have parent's permission) and gift card codes are sent directly to Scouts providing a quick reward for earned sales.

Here is how to register Scouts for on-line selling:

- Go to the trails-end.com website
- At the bottom of the page is an orange "Scout" tab, click it
- This will take you to the Scout page, click the tab at the top of the page marked "Create an Account"
- Fill in the boxes that ask for Type of Unit (Pack, Troop, Crew, etc), Unit Number, Zip Code and Birth Date.
- (NOTE: if the Scout is **under 13 yrs old**, he will need to enter a parents email address and have parental approval to have an account)
- Confirm the Charter Organization
- Enter and confirm your Email Address
- Create & confirm a Password
- Indicate whether you want to receive emails from Trail's End
- Enter Scout's First Name and Last Initial
- Enter the Parents First Name
- Enter Country
- Hit Create Account & Log In

(NOTE: When listing your unit number you must use the national 4-digit number. When listing the council it is set up as Voyageurs Area, not Voyageurs Area Council.)

The Log In Number will appear at the Upper Right Hand of the Screen. The Scout can then log-in and use an email template to send requests to friends and family.

Leaders are able to create an on-line account to review which Scouts have registered and sales results. Just go the "Leader" tab at trails-end.com

Key Calendar

<i>Date</i>	<i>Activity</i>
October 1-30	Scouts Selling Popcorn
October 12	Blitz Week Prize Contest Forms Due in Council Service Center
October 14	Blitz Week Prize Drawing and Fill the Sheet Drawing.
November 2	Show & Deliver/Sell products returned (individual containers acceptable)
November 2	Take Order Popcorn Orders Due (individual containers acceptable)

For more information contact your District Executive

District

District Popcorn Staff Advisors

Appelget Paul Bunyan	Erin Jalloh (218) 760-1122 ejalloh@vac-bsa.org
North Border Sleeping Giant	Matt Bisbee (218) 591-9181 mbisbee@vac-bsa.org
Great Bear Wah Da Bong	Brandon Town (218) 393-9784 brtown@vac-bsa.org
North Star Gitche Gumee	Jason Young (218) 393-9177 jayoung@bsamail.org

Council Popcorn Staff Advisor- Kevin Nichols: (218) 729-5811, knichols@vac-bsa.org

Council Popcorn Support – Donna Hickok: (218) 729-5811, dhickok@vac-bsa.org

Fax: (218) 729-6559