

# FILL IT UP!

You can fill up your Trail's End Popcorn order form in 1 week! Because everybody loves popcorn. Here's how.



You'll receive a special patch and a Top Salesman certificate by filling up the lines on your order form! You'll also help your Pack or Troop.

To receive the "Fill It Up" patch and Top Salesman certificate, turn in your completed order form to your **Unit Leader**. Your **Unit Leader** will place the **patch and certificate order with Trail's End**.

# CONGRATULATIONS! YOU FILLED IT UP.



**SATURDAY** — You're almost there! Get 6 more customers! Go with a Scout or parent and sell in a new neighborhood. Don't stop until you have sold to 6 new customers.



**FRIDAY** — Sell to 4 relatives Don't forget Grandma and Grandpa! Then, sell to 2 other relatives, too.



**THURSDAY** — Sell to 4 more customers Dad is really good at selling. He can sell to 4 customers among friends at work.



**WEDNESDAY** — Sell to 5 more customers Mom can sell to 5 customers at her work, or at school or your place of worship.



**TUESDAY** — Sell to 4 customers Now, go to your neighbors... to the left of your house and to the right, then go across the street to 2 more neighbors.



**MONDAY** — Sell to Mom and Dad The first day, get an order from your Mom and another from your Dad. Good start!

**START HERE!**



Spencer J.  
Pack 180  
Moose Lake, MN  
Grand Prize Winner  
\$1,000 Shopping Spree

# POWERED BY POPCORN™



THE 2009 GUIDE FOR  
**AMERICA'S  
POPCORN SALE™**

Brenden H.  
Pack 82  
Bemidji, MN  
Top Salesman, \$3,539



**Troop 427, Orr, MN**  
**Highest Average Sale Per Boy Scout,**  
**\$775**

**Pack 62, Baudette, MN**  
**Highest Average Sale Per Cub Scout,**  
**\$552**



# CHOOSE A PRIZE! AND GO FOR IT!



Set a high goal and earn this  
Garmin® eTrex  
Legend GPS Unit



## LEVEL 1



## LEVEL 10 - \$1,800



\$100 gift cards

- 09-10A RCA® Small Wonder HD Digital Camcorder
- 09-10B Bushnell® Imageview Binoculars/Digital Camera
- 09-10C Apple® iPod 2GB Shuffle

Or, choose one \$100 gift card:  
Wal-Mart, ScoutStuff.org, Coleman  
(Coleman.com/cashrewards)

## LEVEL 8 - \$1,100



\$45 gift cards

- 09-8A Meade® 100 x 50 Telescope
- 09-8B Cobra® 22-Mile GMRS Rechargeable Radio Set
- 09-8C RCA® 2 GB MP3 Player

Or, choose one \$45 gift card:  
Wal-Mart, ScoutStuff.org, Coleman  
(Coleman.com/cashrewards)

## LEVEL 7



## LEVEL 5 - \$425



\$13 gift cards

- 09-5A 6-in-1 Outdoor Set
- 09-5B Bear® Archery 1st Shot Bow Set
- 09-5C Remote Control Off Road Racer

Or, choose one \$13 gift card:  
Wal-Mart, ScoutStuff.org, Coleman  
(Coleman.com/cashrewards)

## LEVEL 4 - \$325



\*09-4A

- LEGO® Power Miners Set
- 09-4B 11-in-1 Multi-Tool, Compass & Torch
- 09-4C 4-piece Outdoor Kit Set
- 09-4D Trailworthy® All Purpose Backpack

\*Contains small parts. Not intended for children under 3 years.

### Top Sellers Earn Even More!

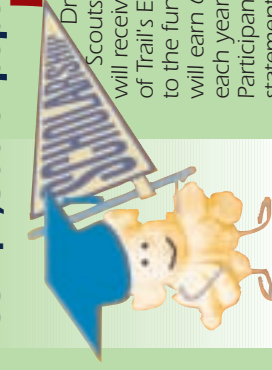
Sell \$1,500 of popcorn and get an **ADDITIONAL** prize!

Set your goal high and you can earn a **\$50 gift card** from Wal-Mart in addition to one of the great prizes shown above.

**Bonus Prize**

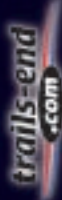


### Sell \$2,500 of popcorn and receive **BIGGER** rewards.



Dream big and sell popcorn. All Scouts who sell \$2,500 of popcorn will receive a Trail's End Scholarship. 6% of Trail's End Popcorn sales will be added to the fund in the qualifying year. Scouts will earn 6% of any dollar amount sold each year after earning the scholarship. Participants will receive a scholarship statement each summer.

Visit



for prize images, descriptions, and scholarship forms.

# 1 - \$2,300



- 09-11A **Razor®** Electric Scooter
  - 09-11B **Audiovox®** 8" DVD Player Package
  - 09-11C **Garmin®** eTrex Legend GPS Unit
- Or, choose one \$140 gift card:  
Walmart, ScoutStuff.org, Coleman (Coleman.com/cashrewards)

\$140 gift cards



Trail's End Popcorn is proud of the quality companies that support our prize program

# Level 1 - Sell 1 Item

## LEVEL 2 - \$1,300



- 09-9A **Coleman®** One Person Kayak with Paddle
  - 09-9B **RCA®** 4 GB MP3 Player
  - 09-9C **Coleman®** Montana 9' x 7' Tent
- Or, choose one \$65 gift card:  
Walmart, ScoutStuff.org, Coleman (Coleman.com/cashrewards)

\$65 gift cards



Get this official  
2009 Popcorn Patch  
or official  
2009 Popcorn Pin!

## LEVEL 3 - \$825



- 09-7A **Coleman®** 7' x 5' Sundome Tent
  - 09-7B **Meade®** Adventure Pack
  - 09-7C **GPX®** 2GB MP3 Player/Video Player
- Or, choose one \$30 gift card:  
Walmart, ScoutStuff.org, Coleman (Coleman.com/cashrewards)

\$30 gift cards



- 09-6A **Leatherman®** Multi Tool
  - 09-6B **GPX®** Clock Radio with iPod Dock (iPod not included)
  - 09-6C **Mitchell®** Travel Fishing Pack
- Or, choose one \$22 gift card:  
Walmart, ScoutStuff.org, Coleman (Coleman.com/cashrewards)

\$22 gift cards



My prize goal is:

My popcorn goal is:

## LEVEL 3 - \$225



- \*09-3A **LEGO®** Racers Set (Scouts will receive 1 of 4)
- 09-3B 11-in-1 Multi Tool with LED Light
- 09-3C EVA Glider Set
- 09-3D Regulation Football

\*Contains small parts. Not intended for children under 3 years.

## LEVEL 2 - \$125



- 09-2A Master Jack Knife
- 09-2B Hand Crank/Eco Friendly Flashlight
- 09-2C FM Scammer Radio
- 09-2D Water Gun with Water Tank

# Sell Smart with Trail's End!

## SAFETY TIPS

- \* ALWAYS sell with another Scout or with an adult.
- \* NEVER enter anyone's home.
- \* NEVER sell after dark unless you're with an adult.
- \* DONT carry large amounts of cash.
- \* ALWAYS tell your customers why you are selling popcorn.
- \* KNOW the different kinds of popcorn you're selling.
- \* ALWAYS say "Thank You!"
- \* ALWAYS make a copy of your order form for next year.

The best popcorn sellers always follow these safety and selling tips.

\* ALWAYS walk on the sidewalk and driveway.

\* ALWAYS wear your uniform

\* ALWAYS smile and introduce yourself

\* ALWAYS tell your customers why you are selling popcorn.

\* KNOW the different kinds of popcorn you're selling.

\* ALWAYS say "Thank You!"

\* ALWAYS make a copy of your order form for next year.

## GUIDELINES

(1) Prizes earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one prize from the sales level reached, or from a lower level, plus a patch or pin. (3) Turn in your prize order when you turn in your popcorn order. All orders and additions must be submitted through the Council. (4) All prizes, \$1,500 winners gift cards, and Fill It Up patches/certificates will ship to your Unit Leader. (5) Prizes are subject to demand and availability. If the prize is no longer available, Trails End reserves the right to substitute a prize or gift card of equal or greater value. (6) Scouts need Whittling-Chip or Totin-Chip and parent's permission to choose a knife. (7) Scouts must have parent's permission to choose the bow and arrow prize.

# AMERICAN POPCORN

Thank you for supporting



- Rich Chocolatey Goodness
- Vanilla Yogurt Drizzle
- Butter Toffee Caramel Glaze

**New!**  
Chocolatey Triple Delight™



Buy Popcorn for the Troops

Choose the level of gift.

You can donate a gift of popcorn to those serving our country.



Support the military while you support Scouting

Thank You

\$25 or \$40

SILVER LEVEL GOLD LEVEL

GOES TO LOCAL SCOUTING \$17.50 \$28

Say "Cheese!"

The Cheesiest 3-Way Tin.

Lip smackin', finger-lickin' cheddar cheese popcorn (2 bags), and scrumptious white cheddar cheese popcorn

- 21 oz.



Trail's End Mix  
The Gourmet Blend.

Mmmm!  
Raisins, Cranberries,  
Almonds, Walnuts, Yogurt  
Cranberries, Yogurt Raisins  
18 oz.

RESEALABLE NEW PACKAGING



\$30

OVER \$20 GOES TO LOCAL SCOUTING

Lighten Up!

Butter Toffee Caramel Corn Light.

Less is more with our crunchy, savory Butter Toffee flavor caramel corn, but with reduced sugar and low fat.

- 18 oz.



\$17

OVER \$11 GOES TO LOCAL SCOUTING

\$50

OVER \$33



Chocolate Heaven  
Chocolate Lover's Tin.

One-stop-shopping for the king of sweets. Three ways to fall in love again.

- Chocolatey Triple Delight™ (2 bags)
- Chocolatey Pretzels
- White Chocolatey Pretzels
- 72 oz.

\$20

OVER \$13 GOES TO LOCAL SCOUTING



Unbelievably Buttery!

15-pack Unbelievable Butter™ Microwave.

Buttery flavor second to none. Unbelievably Dee-lish!



\$15

OVER \$10 GOES TO LOCAL SCOUTING

The Light of Y!

15-pack Butter Light Microwave.

The flavor you want and nothing you don't. Fewer calories, less sodium, all the taste of a great butter microwave.



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# ICA'S BURN SALE

Scouting in your community.

## POWERED BY POPCORN™

**Trail's End®**  
America's Best  
**trails-end.com**

**New!**  
Chocolatey Triple Delight™

**Chocolate! Caramel! Cheese!**  
**Savory & Sweet 3-Way Tin.**

- Chocolatey Triple Delight™
- Gourmet Caramel Corn with Almonds, Pecans & Cashews
- Melt-in-your mouth Gourmet Cheese Corn
- .44 oz.

**New!**  
Chocolatey Triple Delight™



**\$40**

**OVER \$11 GOES TO LOCAL SCOUTING**

**OVER \$26 GOES TO LOCAL SCOUTING**

**Layers of luxury**  
**Smooth and mouth-watering.**

Chocolatey goodness, with Butter Toffee Glaze and Yogurt Drizzle.  
18 oz.



**\$17**

**Go Nuts!**

**Gourmet Caramel Corn with Almonds, Pecans and Cashews.**

The world's best! An awesome blend of caramel-glazed premium nuts and golden caramel corn.  
23 oz.



**\$17**



**For our Life!**



**OVER \$11 GOES TO LOCAL SCOUTING**

**Original Caramel Corn**

**Still great!**  
Why change a good thing!  
Delicious gourmet caramel corn.  
8 oz.



**\$10**

**OVER \$7 GOES TO LOCAL SCOUTING**

**OVER \$11 GOES TO LOCAL SCOUTING**

**OVER \$6 GOES TO LOCAL SCOUTING**

Products are produced in a plant that manufactures products with peanuts, tree nuts and milk.




**Send Popcorn to our Troops.**  
Check the \$40 Gold Donation Level or the \$25 Silver Donation Level to send popcorn treats to our military and their families.

- Military Donation \$40
- Military Donation \$25
- Chocolate Lover's Tin
- 3-Way Tin
- Cheese Lover's Tin
- Trail's End Mix
- Chocolatey Triple Delight
- Caramel Corn 23 oz.
- Caramel Corn Light
- 15-Pack Unbelievable Butter
- 15-Pack Butter Light
- Original Caramel Corn
- Original Popping Corn

NAME	STREET ADDRESS (No P.O.Box)	PHONE or E-MAIL	\$40	\$25	\$50	\$40	\$30	\$20	\$17	\$17	\$17	\$15	\$15	\$10	\$9	Delivery Date		
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25	You filled it up!																	

**MAKE CHECKS PAYABLE TO:**

PRIZE CHOSEN \_\_\_\_\_

**TOTAL CONTAINERS** \_\_\_\_\_

To see full nutritional information for all Trail's End products visit:

GOLD MILITARY DONATION	SILVER MILITARY DONATION	CHOC. LOVER'S TIN	3-WAY TIN	CHEESE LOVER'S TIN	TRAIL'S END MIX	CHOC. TRIPLE DELIGHT	CARAMEL CORN 23 OZ.	CARAMEL CORN LIGHT	15-PACK UNBELIEVABLE BUTTER	15-PACK LIGHT	ORIGINAL CARAMEL CORN	ORIGINAL POPPING CORN	<b>TOTAL DOLLARS</b>

Please direct popcorn payment to your Pack, Troop or Council.

TOTAL SALES ALL FORMS \_\_\_\_\_  
(1 of \_\_\_\_\_ forms)

Fill It Up winners: turn in your completed order form to your Unit Leader.  
 SCOUT'S NAME \_\_\_\_\_ DEN / PATROL \_\_\_\_\_  
 9700MNH01

THANK YOU!

70%

OF YOUR PURCHASE  
WILL GO TO  
LOCAL SCOUTS.



New! *...m m m m!*  
Chocolately  
Triple Delight



100%

OF YOUR PURCHASE  
WILL BE DELICIOUS.



Trail's End  
America's Best

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- .44 oz.



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**Smooth and mouth-watering.**

Chocolatey goodness, with Butter Toffee Glaze and Yogurt Drizzle.  
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**\$17**

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The world's best! An awesome blend of caramel-glazed premium nuts and golden caramel corn.  
23 oz.



**\$17**

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**OVER \$11 GOES TO LOCAL SCOUTING**

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**For our Life!**



**Original Caramel Corn**

**Still great!**  
Why change a good thing!  
Delicious gourmet caramel corn.  
8 oz.



**\$10**

**The gourmet way to pop.**

**Original Popping Corn**  
Perfect for stove top, hot air or popcorn poppers. 2.5 lb.



**\$9**

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