



Popcorn Kernel Journal

2009 Voyageurs Area Council - Fall Popcorn Newsletter Edition #2 – 9/28

Resources Available to Help Your Sale

We had great In-depth Popcorn Trainings that were well attended. If your unit did not attend one of these trainings, please contact your District Executive or contact Donna Hickok at the Council Service Center and pickup your Kernel's Toolkit and other resources that will help you have a successful sale.

www.trails-end.com or <http://www.vac-bsa.org>

New Online Ordering Process

In 2009, the Online Ordering process for orderpopcorn.com is different. Units do not have a order key. Individual Scouts set up their own accounts on the Trails End website. See the directions on the website for more information.

Blitz Week 2009 – October 1-9!

The Popcorn Blitz Week will be from October 1-9. History shows that the first week of the sale produces the highest sales for units. Special incentives are awarded for the top sales that week. Use the "Blitz Week" report found in the appendix of your sales guide. **ALL BLITZ WEEK REPORTS ARE DUE OCTOBER 12TH FOR THE PRIZE DRAWING ON OCTOBER 14TH.**

- Top 25 selling youth (\$350 minimum) during the week will be entered into a drawing for five great prizes.
- All \$350 sellers will receive a 'Bow and Mallow,' a marshmallow shooter.

2009 Contest - POPCORN ORDER FORM UNIT PICTURE

Do you have what it takes to get your unit photo on the front of the 2010 Trails End Popcorn Order form for everyone to see? Did you see the top seller, grand prize seller and the top selling units on this year's order form? Be the unit with the highest per Scout sales average (based on total sales among the number of registered Scouts on October 31, 2009), your unit's photo will appear on the 2010 order form for our council.

New Trail Mix Product Packaging

For 2009, the packaging for the popular Trail Mix switched from tins to resealable packages. Trail's End switched to bags due to requests from councils and customers. Most consumers wanted the mix to stay fresher for longer periods than was available after opening and putting in the tin. The resealable bag allows this as well as making the product more portable.

Key Calendar

Date	Activity
September 24-30	Units pick up Show & Deliver/Sell product
October 1-30	Scouts Selling Popcorn
October 12	Blitz Week Prize Contest Forms Due in Council Service Center
October 14	Blitz Week Prize Drawing and Fill the Sheet Drawing.
November 2	Show & Deliver/Sell products returned (individual containers acceptable)
November 2	Take Order Popcorn Orders Due (individual containers acceptable)

For more information contact your District Executive

District	District Popcorn Staff Advisors
Appelget Paul Bunyan	Erin Jalloh (218) 760-1122 ejalloh@vac-bsa.org
North Border Sleeping Giant	Matt Bisbee (218) 591-9181 mbisbee@vac-bsa.org
Great Bear Wah Da Bong	Brandon Town (218) 393-9784 brtown@vac-bsa.org
North Star Gitche Gumees	Jason Young (218) 393-9177 jayoung@bsaemail.org

Council Popcorn Staff Advisor- Kevin Nichols: (218) 729-5811, knichols@vac-bsa.org

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